

Fructo-oligosaccharides in China

Producers/Supply/Prices/Demand/Forecasts

2006 - 2010 - 2015

INTRODUCTION

Fibre as an ingredient is slowly but surely gaining a prominent place in the West, whilst Japan is the pre-eminent country particularly in the consumption of soluble fibres. However, the major focus is currently on China due to its huge potential as both a supply and demand country for many soluble fibres. Following Giract's land breaking study on both soluble and insoluble fibres published in 2005, it has continued to monitor these sectors on an on-going basis. Giract's Chinese associate, CCM, has published an in-depth report on the supply/demand characteristics of fructo-oligosaccharides (FOS) in the fast-moving Chinese market.

Although the product is well established in Japan over many decades, FOS is a relatively new concept in China, with local production commencing only in the late 1990s. The Chinese FOS products are mostly ex sugar. So far, there are only a few successful producers of inulin-derived FOS in China, the main reason being that the Chinese spray-drying technology is not yet world-class. However, within this short period of time, over 530 end-products using FOS have been launched in China, which highlights the rapidly growing importance of the country in the global FOS markets. Although demand has yet to catch up with the steadily increasing production capacity, the country is bound to play a major role in this sector during the coming years. Globally, companies are now very keen to understand this 'explosion' of FOS products in China and how they may eventually come to dominate the global FOS markets.

CCM Chemicals is Giract's chosen associate in China and already published a supply analysis of FOS in 2005. The current report goes further and analyses the supply/demand/ price characteristics of this complex market and provides demand forecasts through to 2010 and 2015.

Giract, the food ingredients and technology specialist business and market research company, has a background of 30 years' research and forecasting. It has an unparalleled understanding of the dynamics of the global marketplace and privileged contacts with opinion leaders and associates worldwide. It has also arranged symposia to address issues in soluble and insoluble fibres in Geneva and provided keynote inputs to an IFT short course in the USA.

As a key player or a company wishing to learn more about these buoyant ingredients, this study serves a dual purpose for you - to help explore and exploit these high-profile markets and to make full use of an in-depth understanding of the market forces to develop your overall business in this sector.

OBJECTIVES

- To contact all producers of FOS in China - idle, active or potential - and provide profiles on each of the major players
- To discuss the competitiveness of Chinese production in order to uncover the mystery of the ever-increasing potential of Chinese manufacturing capabilities
- To provide a detailed import-export analysis over the last three years
- To establish the consumption pattern of FOS across key end-use segments and identify the major end-users in each segment
- To forecast demand for FOS across segments to 2010

PRODUCTS

Fructo-oligosaccharides (FOS)

MARKET

China

TIMESCALE

2006 - 2010 - 2015.

PROGRAMME

The report has been formulated independently by CCM's professional market researchers, based on primary data which were analyzed using scientific methodology, and which was subsequently confirmed through discussions with manufacturers, end users, traders and legal authorities.

SUBSCRIPTION

EUR 3950

For more info, contact

GIRACT
24, Pré Colomb
1290 Versoix/Geneva
Switzerland

V. Krishnakumar, Jo Goossens or Richard Field
Tel: + 41 22 779 0500
Fax: + 41 22 779 0505
info@giract.com
www.giract.com

FOS Analysis in China

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