

TRACKING NEW INGREDIENT TRENDS AT FI CHINA EXHIBITION 2009

INTRODUCTION Giract, the ingredients and technologies specialist, participates in trade exhibitions in a multi-dimensional manner:

- total presence with a stand and professionally trained personnel, as in the case of FI Europe
- regular visits and presentation of papers at the various conferences
- membership of key associations/organisations, providing direct access to the details and proceedings of conferences and exhibitions.

Food Ingredients China is to be held in China from 25–27 March 2009. FIC is the largest international exhibition of food additives and ingredients in Asia (and probably the world) with over 1000 exhibitors (including 200 non-Chinese). Giract will be visiting the event once again. Based on its extensive participation and experience in the ingredients and additives industry, as well as its multi-lingual and multi-cultural team, Giract is uniquely qualified to provide various companies with a clear understanding of the trends in the development of ingredients for the key food and drink sectors.

It is indeed attractive for you, as a busy manager to have a concise, timely and well-formatted report of a very important exhibition available right on your desk –providing a significant time and cost savings for you.

OBJECTIVES

- to present an overview of the exhibition
- to analyse current trends (new applications, new ingredients, novel technologies) in chosen ingredient sectors

SECTORS

Giract aims to produce a concise report on the status at the exhibition of the following ingredient groups:

- | | |
|-----------------|---|
| 1) Antioxidants | 4) PUFA (EPA, DHA, ARA, etc.) |
| 2) Enzymes | 5) Dehydrated Fruit & Veg. (incl. onions, garlic, mushrooms) |
| 3) Sweeteners | 6) Extracts/concentrates/pulps/purées of Fruit & Vegetables (incl. onions, garlic, mushrooms) |

In addition, any specific sector of interest can also be included, if it is made explicit to Giract before **5th March 2009**.

LOCATION

Food Ingredients China Exhibition, Shanghai from 25–27 March 2009.

PROGRAMME

In case of any specific additional interest, Giract will discuss with the client the exact nature of the information required. A complete summary report in English, along with the necessary annexes (likely to be in English or Chinese), will be provided in PDF format to the client.

SUBSCRIPTION

EUR 450 per sector; EUR 1920 for entire report.

PLEASE FAX OR EMAIL THIS SHEET AFTER COMPLETING THE DETAILS BELOW

I hereby confirm subscription to the following ingredient groups (please click on appropriate group(s)):

Antioxidants	<input type="checkbox"/>	Name	<input type="text"/>
Enzymes	<input type="checkbox"/>	Job Title	<input type="text"/>
Sweeteners	<input type="checkbox"/>	Company	<input type="text"/>
PUFA (EPA, DHA, ARA, etc.)	<input type="checkbox"/>	Location	<input type="text"/>
Dehydrated Fruit & Vegetables	<input type="checkbox"/>	Email	<input type="text"/>
Extracts/Conc./Pulps/Purées of Fruit & Vegetables	<input type="checkbox"/>	Tel no.	<input type="text"/>
Other Sector(s):	<input type="text"/>	Fax no.	<input type="text"/>

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